

Here's One Of The Biggest Lies In Network Marketing

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Here's one of the biggest lies about network marketing "that the average person can excel at this". This is one of the lies in network marketing you must know up front. Sure anyone can succeed but not without being willing to learn how to become above average.

The truth is, average won't cut it in network marketing because to succeed, a person needs to draw on reserves of patience and perseverance. and most don't have the will to do this. What most are looking for is a get rich quick scheme which really is designed to take their money rather than make them money. This raises the question as to why those recruiting new people into the business make the statement that anyone can do this.

Lies About Network Marketing

Network marketing is not meant for the average everyday person. To excel in the network marketing business world a person has to be above average mentally. Being extraordinary means that you operate on a level where very few achieve to get and the competition is not very large.

So the question is what's the best way to attract people to you?... The answer is by being above average and branding you NOT your network marketing company. It's a common human trait that people like to follow those who can lead them to where they want to go.

Most people won't try, yet to become a leader in network marketing only requires setting the example for success and having a simple system of duplication.

The question you should ask yourself is do you really want to be with average people? Or are you attracted to people who are just average? The answer is probably no and it's natural to want to gravitate towards successful people.

So it would be natural that if you showed above average traits then people would gravitate towards you. Above average in network marketing today is being proactive online; updating your web properties, writing articles, emailing your downline with regular tips...you get the picture.

"The 7 Great Lies of Networking" may have caught some people's attention and caused many to become uncomfortable but let's face some facts. When you converse with people who are interested in network marketing do you make the mistake of telling them the business is for the everyday average person?

If you are guilty of this and you constantly have to follow and chase your prospects then you need to rethink how you are handling things. This obviously is not going to work.

There are systems that will have experienced documented networkers literally chasing you down by phone & email to connect with you.

Lies in network marketing includes filling a prospects head with unreasonable expectations. Many want to tell them that they just need to join and their upline will build their business for them. That's one of the 7 great lies of network marketing. By setting the example and doing things that are easily duplicated will get you more results than just going for the signature.

Over 90% of network marketers quit the business within the first 3 months. Dont become a statistic. If you apply the