
The Secret To Making A Network Marketing Home Business Work

Contributed by Webmaster
Tuesday, 02 February 2010
Last Updated Tuesday, 02 February 2010

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Isn't it amazing that though many people experience tremendous success in the network marketing business others struggle?

We could debate this for a long time but in reality it comes right down to being consistent with the most effective actions & employing the 'one percent' rule. This is a phrase used in sports where athletes go the extra mile beating pain and attempting to gain the added advantage common to champions.

If you will use this principle in your network marketing business consistently you will see amazing results in a short time.

The Power of Consistency In A Network Marketing Home Business

When you first start out in network marketing you are full of excitement and drive and ready to get serious. Issues arise when this excitement starts to deplete and you are left with the stark reality of "wait, this isn't exactly as easy as I was led to believe!"

At this point you really need to take a hold of your sense and realize this is real this is a serious business and if you are not willing to put in the work and effort then you will not reap the rich rewards that many of us are experiencing because we chose to treat it like a business.

Once you start to realize just what is involved you may decide that this business is not for you. In fact, more than 90% of those starting out will go back to old habits, struggle for a while, and ultimately decide to quit. It is usual for this to occur in the first 90 days without an effective system & quality mentorship.

5 Tips To Maintain Consistency

Below we'll look at a few of the methods you can use to avoid failure of your network marketing home business and maintain your effort and commitment rock solid.

1. Hire an effective mentor. This should not be your sponsor but somebody who you trust and respect from your social circle. This person should be somebody you would feel guilty about letting down. Try to arrange a slot each day or other day to talk with this person for a few moments where you can give them your homework and they can assign you with another project for the following day.

2. Set a goal. Tell yourself that you will work an agreed number of hours each day and dedicate that time to your business. The time you allocate is your choice, but a minimum of two hours is recommended.

3. Be consistent with your business work time. At the start, try to arrange the hours that you work at the same time every day. This might be 8-11 or 2-5 but make the decision and stick to it. You need to remember that your home business is going to need you as not only the CEO but also staff and if you don't put in the work, nobody will do it for you.

4. Don't deviate from your schedule. Once you have set your hours. Try to get away from all interruptions such as the telephone or TV.

5. Reward yourself for accomplishments. This is so important. You should give yourself rewards for each goal you complete. You can decide on whatever reward you wish, but it should be something that excites you and motivates you to put in a great deal of effort in order to succeed.

These concepts will encourage you to make steady contributions to your network marketing home business. Hiring an effective mentor is essential. The truth is that this method can make a real difference as to whether you succeed or fail.

There are systems that have been created especially to get you over the hurdles you will face in the initial 3 months of your network marketing business.

Over 90% of network marketers quit the business within the first 3 months. Don't become a statistic. If you apply the