

SEPATON Appoints Jay Kramer as Vice President of Worldwide Marketing (dBusinessNews.com)

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More info...

MARLBOROUGH, MA SEPATON, Inc., the leader in enterprise-class disk-based data protection solutions, today announced the appointment of Jay Kramer to the companys executive management team as vice president of worldwide marketing.

Retailers arent top of mind when young people download social network apps (InternetRetailer.com)

The Participatory Marketing Network, which helps marketers find ways to involve consumers more closely in marketing, reports that 99% of such consumers have a presence on a social networking site.

International Game names sales and marketing VP (San Francisco Chronicle)

Slot machine maker International Game Technology has named Eric Tom executive vice president for North America sales and marketing. In a news release issued Wednesday, the Reno-based IGT said Tom has more than 20 years experience in executive sales and... Sponsored Topics: Vice president - International Game Technology - Business - Marketing and Advertising - Slot machine